1131 3736 Marketing campaign specialist (m/f/d) Would you like to reach the next level in your career? At matching, you have the opportunity to continuously develop yourself with well-known customers - across all industries. Take the decisive step in your career today and apply to us as a <Marketing Campaign Specialist (m/f/d)>.  
  
Your tasks:  
  
  
• You plan and control ATL campaigns and monitor and analyze the marketing measures  
• You accompany the selection, management and control of agencies and external service providers  
• You create &amp; Coordinating advertising materials and supporting the sales team  
• You are also responsible for planning the content for social media, including budget responsibility  
• You create presentations and marketing reports  
• You are the support of the sales team regarding the marketing measures and control of all stakeholders  
  
Your profile:  
  
  
• You have a degree in marketing, business administration or a comparable education&nbsp;  
• You bring experience in campaign planning and the creation of marketing materials  
• You have initial work experience in a comparable position  
• Good communication and cooperation skills and strong service and customer orientation are among your strengths  
• Business fluent German &amp; Written and spoken English and good handling of MS Office round off your profile  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply to us directly using our application form in our job portal.  
   
Our recruiting team will be happy to answer any questions you may have about the position or general questions about the application process. You can reach us by phone at: 06182 / 960830-0. Business economist (university) matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:51.891000